

Sustainable Transportation

AKA: AT!

Main guiding documents in Winnipeg

- Transportation Master Plan 2050 (adopted June 2025).
- Updated Pedestrian and Cycling Strategies (adopted June 2025).

2050 Transportation Master Plan Goal

- Drive alone trips in Winnipeg at 50% (currently close to 80%).

STRATEGIES AND TOOLS

Road Safety Strategic Action Plan (adopted in 2022)

- Moved forward in 2025 city budget.
- Province reallocated funds, and this was one of the items delayed.

Safe Speeds

- Feb 2026: City moved forward to lower default speed limit from 50 to 40.
- This would be for residential streets.
- Waiting on Province to decide to grant the city this power (to avoid spending millions in signage).

Neighbourhood Greenways

- On street treatments so that both cars, bikes and pedestrians can use the street safely.
- Ongoing strategy with more streets entering the program each year.

"If we're going to talk about transport, I would say that the great city is not the one that has highways, but one where a child on a tricycle or bicycle can go safely everywhere." ~ Enrique Penalosa

Active and Safe Routes to School

- More kids walking and cycling to school more often.
- Change in neighbourhood design patterns (car oriented) and traffic levels have created barriers for families.
- Tools and strategies: bike buses, walking buses, school streets, crossing guards.

Workplace Commuter Options

- Goal is to make the workplace vehicle optional by making sustainable options appealing and within reach.
- Work with employees and employers on Transportation Demand Management (TDM).
- In surveys, we regularly see the current mode is very high driving alone, but when asked PREFERRED mode, this falls and we see a rise in folks wanting to use transit, walk, bike or carpool. Comments reflect feelings of “no choice” but to drive.

Organizations working in Winnipeg on ST:

- Bike Winnipeg, Safe Speeds Winnipeg, Critical Mass, Bike Week Winnipeg, Winnipeg Trails.

IDEAS FROM OTHER CITIES

- **Oulu**, Finland, is the “winter cycling capital of the world”. 12% of trips in the depths of winter are made by bike, thousands of kids arrive by bike to school on cold winter days.
- **Paris**, France, has changed dramatically in 10 years, mostly under Mayor Hidalgo. More than just bike lanes (1,000+), the city adopted broad initiatives, like “Paris Respire”.
- **Bogota**, Columbia, is well known as the first BRT city. But it has other policies, like “Low emissions zones” that work behind the scenes to influence design.
- **Montreal**, Canada, also had an Open Streets program during the pandemic. Winnipeg’s streets had to be away from commercial, while Montreal used several commercial streets. Business was very successful and this “pedestrianization” of commercial streets in the summer continues.